



# TAKE YOUR MEDIA CONTENT TO THE NEXT LEVEL WITH FAST CHANNELS

## BETTER GET IN FAST.

Entertainment seekers of all generations are moving to new ways of content consumption. VOD is on the rise and addresses an attractive variety of audiences. But not all the viewers can afford to subscribe to multiple streaming platforms or to maintain their subscriptions for a long period of time, and this is where FAST channels come in. Free Ad-Supported TV Streaming is an innovative tool for content owners to monetize their assets and address both new and established viewer segments in an easy and effective way.

### Start to distribute and monetize now

Refine Your Content and Monetize in High-Reach Environments.

- Quickly gain access to addressable tv monetization possibilities.
- Increase your revenue with attractive and accessible ad demand.
- Find new audiences for VOD with linear channels.

**RED BEE**

RedBee Media is a leading global managed media services company. It delivers forward-thinking and amazing media experiences for audiences world-wide.

**nowtilus**

Nowtilus is a digital video personalization company and their Serverside.ai platform revolutionizes the monetization of video streaming by personalizing the ad experience.

**EQUATIV**

Equativ is the most powerful ad server and natively integrated SSP on the market. We provide solutions for Publishers and Demand Partners.

**FAST CHANNELS**

Distribute and monetize your content on:



**SAMSUNG TV Plus**

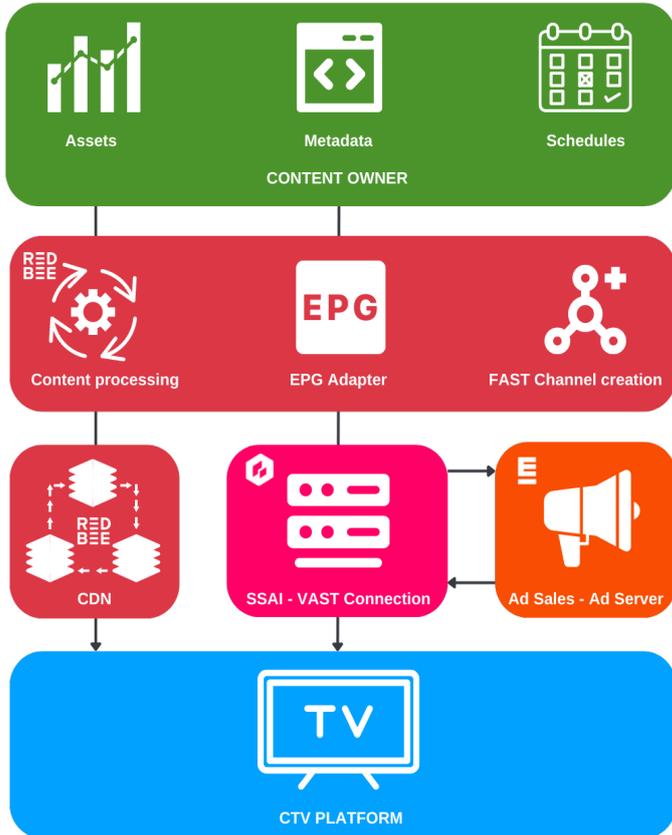


**LG Channels**

**mi xiaomi mitv+**

**PHILIPS uhale Live**

## HOW DO WE MAKE THAT HAPPEN?




**Full Service Package**  
Pre-integrated VOD-to-Linear workflow, dynamic ad insertion, demand facilitation.



**Data Independency**  
Regain power over your content and keep commercialization rights under control.



**Transparent Pricing**  
Low channel fee, CPM / revenue share, no hidden costs for unpredictable integration.



**GDPR Compliance**  
Headquartered in the EU, 100% GDPR and CCPA compliant.

## ABOUT THE SOLUTION

The combination of sophisticated FAST channel workflows, world-class SSAI and advanced programmatic advertising allows customers to seamlessly monetize content without changing infrastructure. Our joint experience in distribution and monetization of FAST channels to a wide range of platforms and devices ensures that the solution meets your requirements in a cost-efficient manner.



*Get in Touch Now to Find Out More.*